

# CANNONS BASEBALL SPONSORS FORM AND INFORMATION



Sponsor Company/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Address: \_\_\_\_\_

Cannon Team Sponsoring (8U/9U/10U/11U/12U/13U/14U/15U/16U): \_\_\_\_\_

Level of Sponsorship (Single, Double, Triple, Home Run): \_\_\_\_\_

Other Sponsorship (Donation Only, Fields, Fence Banner, Tournaments, Helmets, Banner Only):

\_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_

Please make checks out to the "**Commerce Cannons**".

Please remit your payment to:

**Coach Smith**  
**1234 Main Street**  
**Town in Michigan, MI XXXXX**

Please send your company logo in its' highest resolution and largest dimensions in a JPG or PNG file format to: [coach@cannonsbaseball.org](mailto:coach@cannonsbaseball.org).

**Thank you very much for supporting the Cannons youth baseball organization!**



## CANNONS BASEBALL SPONSORSHIP PROGRAM INFORMATION

**CONTACT:** David Fiedor (734) 507-0745, coach@cannonsbaseball.org, and visit [www.cannonsbaseball.org](http://www.cannonsbaseball.org)

### STATISTICS:

Our teams play about half of our home games in the White Lake, Wixom, Commerce, and Walled Lake area. The other half of our games are played in South East Michigan cities including: Canton, Ypsilanti, Livonia, Brighton, and others. Your business will have 1,500+ players, 150+ coaches, 2,500+ parents, and countless relatives displaying your business with pride from March – October each year. We estimate that our team will be in contact with hundreds of people outside of our organization each week with practices, games, tournaments, and travel. All of these views will drive business to you for as low as \$250, a very cost-effective way to advertise. We are a recognized 501c-3 nonprofit organization.

### ABOUT OUR ORGANIZATION:

We are a travel baseball organization playing in Southeast Michigan. We maintain a healthy balance between being competitive and having fun. The goal for our kids is not only to demonstrate strong sportsmanship on the field, but also *off* the field (giving back through community service, etc.). We look to “play the right way” on and off the field.

### SINGLE, DOUBLE, TRIPLE, and HOME RUN Programs

**\$250 “SINGLE”:** Logo on our Cannons website, Sponsorship *Certificate*, Logo on a team banner displayed at every game

**\$500 “DOUBLE”:** Logo on our Cannons website, Sponsorship *Plaque*, and a Logo on a team banner displayed at every game

**\$1000 “TRIPLE”:** Logo on our Cannons website, Sponsorship *Plaque*, Logo on a team banner displayed at every game, and a Team Panoramic Photo

**\$1,500 “HOME RUN”:** Logo on our Cannons website, Sponsorship *Plaque*, Logo on a team banner displayed at every game, a Team panoramic Photo, and your Logo on either our bags, jersey, helmet, or equipment.

## **NAMING RIGHTS FOR OUR BASEBALL FIELDS/FENCE BANNERS**

\$5,000 – Name of a Cannons field for your business for **one (1) year**. Your business name and logo on display for all practices, games, and tournaments. The field will have a large sign on the backstop with your business name on full display for public viewing.

\$10,000 – Name of a Cannons field for your business for **three (3) years**. Your business name and logo on display for all practices, games, and tournaments. The field will have a large sign on the backstop with your business name on full display for public viewing.

\$20,000 – Name of a Cannons field for your business for **seven (7) years**. Your business name and logo on display for all practices, games, and tournaments. The field will have a large sign on the backstop with your business name on full display for public viewing.

**Fence Banners:** \$750 - Your company's business information will be displayed on one of our home field fences for your entire sponsorship season. The banner will be on display for practices, games, and tournaments.

## **"A LA CARTE" SPONSORSHIP OPPORTUNITIES**

**Sponsor our Tournaments:** \$750 - There are multiple opportunities to sponsor our tournaments. We will present any team trophies that are awarded to the sponsor of that specific tournament.

**Helmets:** \$800 - We are looking for companies to sponsor the purchase of ball teams' helmets. The sponsor will get a logo on the back of the helmet.

**Logo on a Team Banner:** \$250 - This is a good entry point for a business to sponsor the Cannons. For \$250 you will get a logo on a teams' banner that will be displayed at all games and tournaments. See details for the \$250 "Single" sponsorship program.